

TO: James L. App, City Manager
FROM: Barbara Partridge, Library and Recreation Services Manager
SUBJECT: Barney Schwartz Park Concession Operation Ad Hoc Committee Report
DATE: December 16, 2003

Needs: For the Council to consider recommendations of the ad hoc committee for concession operations at Barney Schwartz Park.

- Facts:**
1. The City has released the current concessionaire at Barney Schwartz Park from their contract, effective October 31, 2003.
 2. Request For Proposals were solicited for concession operations at Barney Schwartz Park. One proposal (NCI Affiliates) was received by the deadline.
 3. At their November 4, 2003 meeting, Council appointed members Picanco and Nemeth to an ad hoc committee to review the proposal, or consider other options for concession operations at Barney Schwartz Park, reporting their recommendation back to full Council.
 4. The ad hoc committee has completed their review, and recommends entering into a contract with NCI Affiliates for concession operations at Barney Schwartz Park.

**Analysis
and**

Conclusion: The City of Paso Robles is without a contract concessionaire at Barney Schwartz Park. NCI Affiliates has submitted a responsive proposal for concession operations. An ad hoc committee appointed by Council reviewed this proposal, and considered other options for concession operations. One option considered was to allow for the sale of alcoholic beverages (beer/wine) at Barney Schwartz Park by either a contract concessionaire or the City. Sale of alcoholic beverages would increase revenues to help offset park operations and programming, and allow for stricter controls for use. Citing liability concerns, the ad hoc committee decided not to recommend sale of alcohol at Barney Schwartz Park at this time. The ad hoc committee does recommend entering into a contract with NCI for concession operations at Barney Schwartz Park.

**Policy
Reference:** None

**Fiscal
Impact:** The Request For Proposal stipulates a \$250 per month flat fee be charged the concessionaire for every month the stand(s) are in operation. If both stands operate every month of the year, revenues to the City will total a maximum \$6,000.00

- Options:**
- a. **(1)** Direct staff to enter into a contractual agreement with NCI Affiliates for concession operations at Barney Schwartz Park.
 - (2)** Dissolve ad hoc committee formed in November 2003 to consider options for concession operations at Barney Schwartz Park.
 - b. Amend, modify or reject the foregoing option.